



# **MALLA REDDY COLLEGE OF ENGINEERING & TECHNOLOGY** **(Autonomous Institution – UGC, Govt. of India)**

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## **DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING**

### **INNOVATIVE CLASSROOM TEACHING**

**2023-24**



# DESIGN THINKING

## Department of Computer Science and Engineering

Name of the Activity: DESIGN THINKING

Academic Year: 2023-2024

Subject Name: SE

**Design thinking is an iterative process in which you seek to understand your users, challenge assumptions, redefine problems and create innovative solutions which you can prototype and test.** The overall goal is to identify alternative strategies and solutions that are not instantly apparent with your initial level of understanding.

Examples of Applications of Design Thinking are :

1. UberEats
2. OralB-Electric Tooth brush
3. Burberry
4. Pillpack
5. Netflix
6. Life saving dots.

Students are allowed to pick one problem which technology cannot actually answer and find a probable solution to it in the process of redefining problems and identifying innovative solutions to them.

*Objectives :*

1. To come up with solutions that are both resourceful and practical.
2. To address issues that may not be directly solved by technology.
3. To make students think out-of-box.

**Details of Activity:**

S.No.	Class	Section	Faculty	Date
1	II/I	A	Dr. Samba Sivudu	10/10/23
2	II/I	B	Mrs. Bharathi	13/10/23
3	II/I	C	Ms. T. Padmaja	09/10/23
4	II/I	D	Ms. R. Radha	11/10/23



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